



# BRIDGING THE GAP

## A MULTI-GENERATIONAL WORKFORCE

You may have seen that this past year Millennials surpassed Baby Boomers as the largest generation in our country's workforce. Today, most companies have a workforce comprised of at least three generations. Dealing with diversity in the workplace means understanding and relating effectively with people who are different than you. The ability for a diverse group of people to build strength and unity through their diversity is the power that propels organizations into new dimensions of performance.

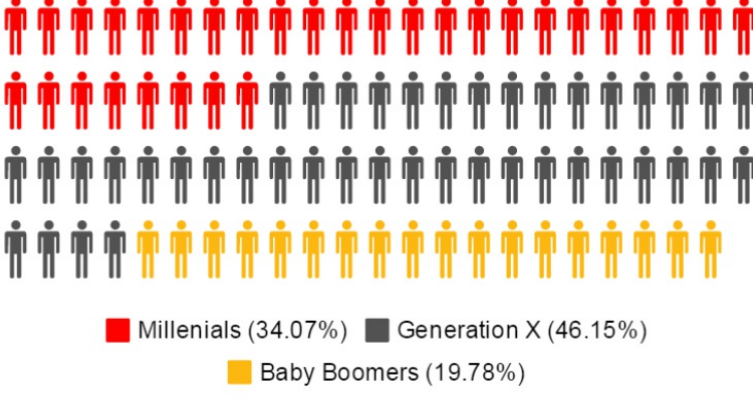
With Baby Boomers, Gen-Xers and Millennials working alongside one another, having insight into what makes each generation tick is key to building stronger professional relationships. That's why Doster decided to conduct a survey among our employees on motivators and influences in the workplace.



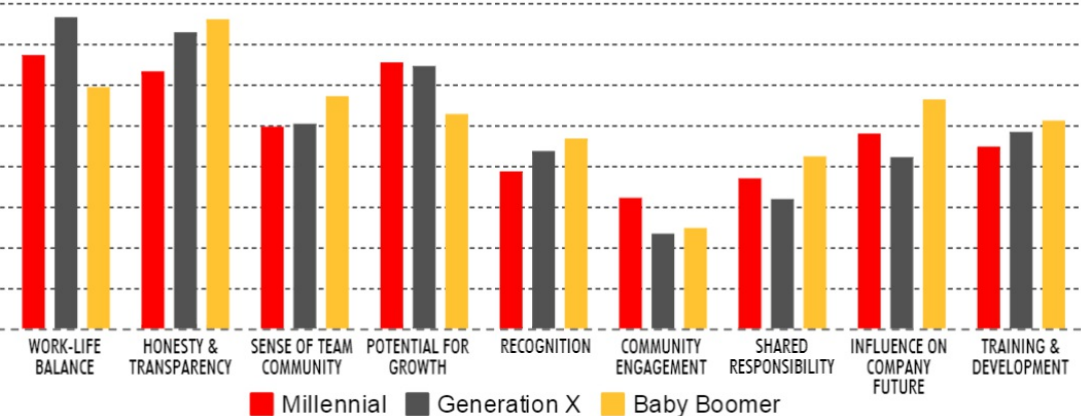
## THE GENERATIONS

	MILLENNIALS (1981-1995)	GENERATION X (1965-1980)	BABY BOOMERS (1946-1964)
<b>STRENGTHS</b>	Flexible Tech-Savvy Opportunistic Forward Thinking Collaborative Fearless	Work-Life Balance Self Reliant Managerial Skills Balanced Pragmatic Adaptable	Work Ethic Productive Optimistic Team-Oriented Experience Loyal
<b>CHALLENGES</b>	Overconfidence High Expectations Impatient	Cynical Self-Focused Complacent	Resists Change Too Serious Slow to Adopt Tech

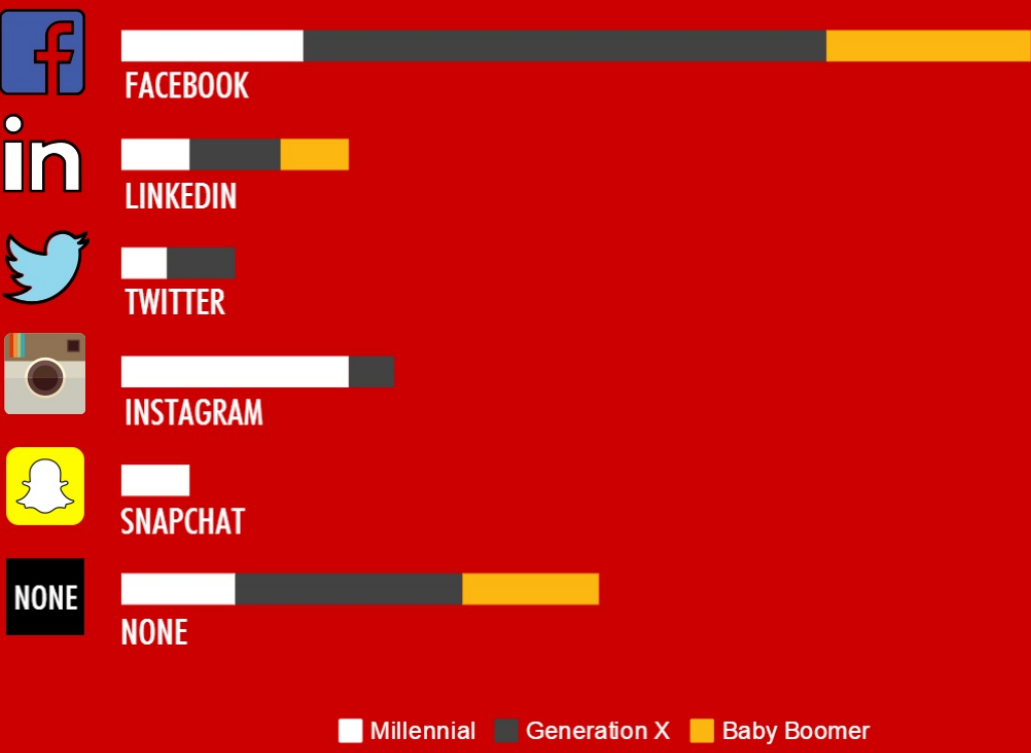
## PARTICIPANTS



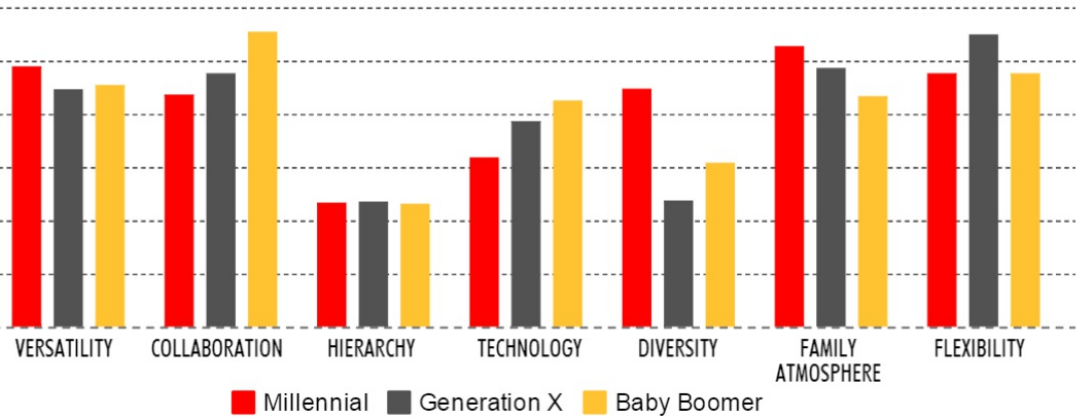
## WHAT DO YOU APPRECIATE IN AN EMPLOYER?



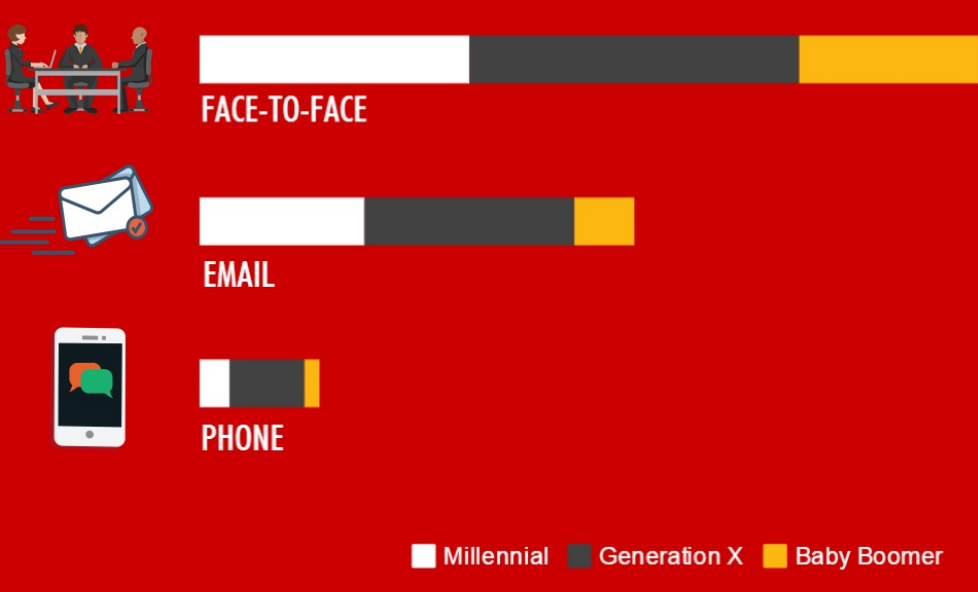
## WHAT IS YOUR PREFERRED SOCIAL NETWORK?



## WHAT DO YOU VALUE IN YOUR WORK ENVIRONMENT?



## WHAT IS YOUR PREFERRED FORM OF PROFESSIONAL COMMUNICATION?



## WHAT MOTIVATES YOU IN THE WORKPLACE?

